



Sponsorship Package



Dear Esteemed Event Partner,

Join the energy of *The Social Shift*, hosted by Gemini Entertainment on Saturday, July 25th on Festival Square. This inaugural event transforms one venue into two unforgettable experiences – beginning with *Beers, Bands & BBQ*, a vibrant afternoon festival featuring live music, barbecue food trucks, and social yard games, followed by *90s @ Night*, an electrifying dance party celebrating the bold spirit of the 90s.

Backed by Gemini Entertainment’s years of experience producing large-scale events like Oktoberfest YQL, *The Social Shift* offers an exciting opportunity to elevate your brand through strong community engagement and event visibility. We invite you to explore tailored sponsorship opportunities and partner with us to create an exceptional festival experience.

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<https://entertainmentexperts.ca/the-social-shift/>

	Row Table Sponsor (x8)	Games Sponsor (x6)	Media Sponsor	Beer Tent Sponsor	Stage Sponsor	Presenting Sponsor
	\$250 ea.	\$750 ea.	\$2500	\$3000	\$3000	\$4000
Featured on event webpage	Company Name	Company Name	Company Logo	Company Logo	Company Logo	Company Logo
Featured in the event program	Company Name	Company Name	Company Logo	Company Logo	Company Logo	Company Logo
Social media mentions	Grouped Ad	Grouped Ad	Single Ad	Single Ad	Single Ad	Single Ad
MC mentions during the event	Yes	Yes	Yes	Yes	Yes	Yes
Logo featured at the event	Table Display	Table Display	2'x4' Banner	3'x6' Banner	3'x6' Banner	3'x6' Banner
Reserved VIP Seating	2 Seats	4 Seats	8 Seats	10 Seats	10 Seats	14 Seats
Logo on the event poster			Small	Small	Medium	Large
Product featured at the event						Yes

One Day. One location. Two Experiences.

